

## Sample Interview Questions

For Rod Colon,

Author of *Win the Race for 21<sup>st</sup> Century Jobs*

[www.RodColon.com](http://www.RodColon.com)

1. So Rod . . . what made you write this book? **(60 seconds)**
2. In today's tough job market, how can people better position themselves for success?  
**(60 seconds)**
3. Why do people experience so much frustration with no responses in submitting their resumes on internet job boards? **(30 seconds)**
4. How does this CEO of ME, Inc. thinking help a person land a job quicker?  
**(90 seconds)**
5. What did you mean about identifying market demand share, as part of a job search?  
**(60 seconds)**
6. What is a value proposition? **(60 seconds)**
7. How can I find out if a job posted on the Internet is real? **(30 seconds)**
8. If I find a job opening, how do I connect with company insiders who are willing to help me? **(60 seconds)**
9. Which are the best web sites that speed up a job search? **(60 seconds)**
10. Where can people buy your book? **(20 seconds)**

**To Schedule an Interview,**

**Contact Rod at:**

**732-367-5580**