

Available for Interview or Speaking Engagement

7 Things You Must Do to Land a Job Immediately

26 Year Human Resources Veteran & Career Coach
Reveals Inside Secrets HR Staff & Agency
Recruiters Don't Want You to Know!!

Author of
***“Win the Race for 21st
Century Jobs”***
educates your audience on:

- Why using the “black hole” approach makes a job search become painfully longer.
- How to get total strangers to help you find a job when friends and family won't.
- How to identify and attract hiring managers to immediately call you for an interview.
- How to connect with company insiders who willingly champion your resume into the human resources department.
- A little known tool eliminates time wasted searching for a job, while making jobs that match your skills come to you.
- What 2 unrelated Internet web sites become powerful job search tools when combined.
- How to access the elusive hidden job market.
- How to quickly find out if a posted job really exists.

. . . And much more

Job Market Forecast

Americans on emergency unemployment benefits rose 100,392 to 3.022 million

-Reuters

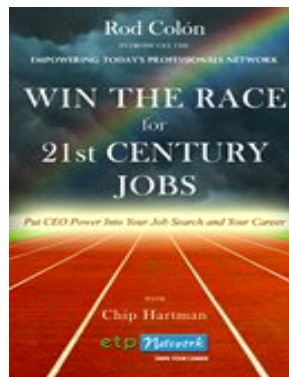
Recent U.S. Bureau of Labor statistics show job openings decreased for finance, insurance, professional, business services, and federal government.

“Recruiters often advertise appealing jobs that aren't vacant, just to build up a stable of candidates.”

-SmartMoney.com

If economy keeps gaining jobs, people who have stopped seeking work will likely start looking again.

-CBS Money Watch



***Win the Race for 21st
Century Jobs***

available for \$19.95 at
www.RodColon.com

**CONTACT
ROD COLON**

Tel: 732-367-5580

Visit Media Room at

www.RodColon.com



Rod Colón is CEO and founder of **Empowering Today's Professionals**. Rod has appeared on Bronxnet “Open” cable TV show. He is also weekly co-host of syndicated radio show **YOUR CAREER IS CALLING**, transmitted from Rider University's 107.7 The Bronc. As an adjunct professor, Rod spearheaded the first college course on social networking taught in the United States, as part of Georgian Court University's business management program.

Mr. Colón is an in demand speaker. He blogs on face-to-face and online networking. Rod's proven methods have successfully guided and inspired thousands of people in their job search.

With 26 years as a human resource management insider, Rod's clients have included JPMorgan Chase, Bankers Trust and consultant to staffing companies.